

CO-LIVING AT THECAMP

The Hive Ecosystem Interaction . 2019

Mimi Jeong
Baptiste Natali
Kidus Teshager

FOREWORDS

As hivers living on-site for 6 months we were approached to offer our insights about living at Thecamp. We immediately designed an experience where our needs would be fulfilled.

Furthermore, after a quick research proving that affordable accomodation for new campers was possible, we realised that Thecamp possesses

an untapped potential as a living space for creative people sharing its values : collaboration for a more humane and sustainable future.

We hope that this document will remind current campers of the unique character of their working space, and inspire them to setup the essentials for a community to settle and grow.

Wishing you a pleasant reading,

Mimi Jeong
Baptiste Natali
Kidus Teshager

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CONTEXT AND OUR APPROACH : **Thecamp as a Co-living Space**



WHAT IS CO-LIVING?

Shared housing designed to support a **purpose-driven life**.

A modern, urban lifestyle that values openness, sharing, and collaboration.

Synonyms : *intentional living, intentional community, cohousing, modern digital nomad.*

WHY CO-LIVING AT THECAMP?

It's convenient.

There is a community.

The space has a quality design.

Work and retreat at the same time.

Spacious and ecological environment.

BENEFITS

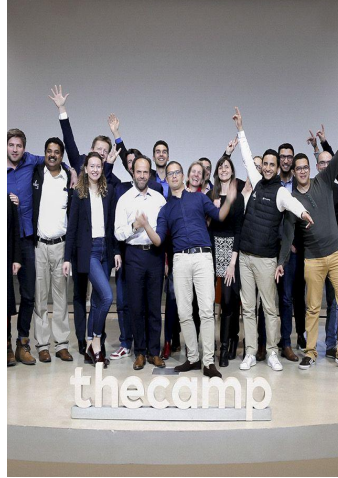
- For Thecamp :

The goal of co-living at Thecamp is to generate an ecosystem highly prone to cross-pollination between the campers to create projects collaboratively.

The usual duration of stay goes from 2 weeks to 3 months - and possibly longer.

- For Campers :

Co-living is for people who want a home environment that actively supports them in living with purpose and intention. People who choose co-living include professionals, makers, entrepreneurs, artists, and creatives.



USERS

- **StartUp Entrepreneurs:** Searching for place to focus on work. Aged 25-45, French and international, stay for 1-2 months. Day time need: focused working area, business network. Evening need: relaxation, socialise. Mobility, autonomous cooking space.

- **Regional Business-oriented Users:** Temporarily working in Provence region. Around 30-50 y/o, French speakers staying for 2 months. Needs space to relax, post-work social interaction.

- **Hivers:** International and diverse young generations. 18/40 y/o staying for 6 months. Needs personal and free gathering place, personalized room, mobility.

TOWARDS THECAMP AS A CO-LIVING SPACE

- Experience:

More sports, fun, cultural agenda, better mediation for the on-site experience, better UX regarding amenities, relaxing common spaces, autonomous kitchen, mobility etc.

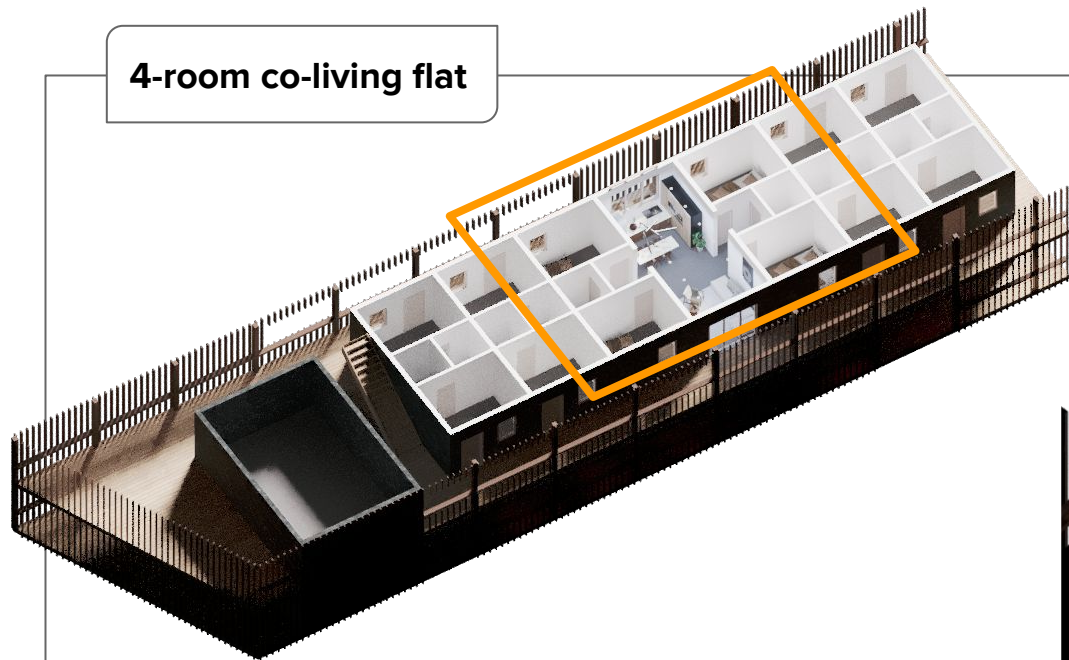
- IT / physical platform:

Digital tools and process to allow campers to communicate and help interaction between users.

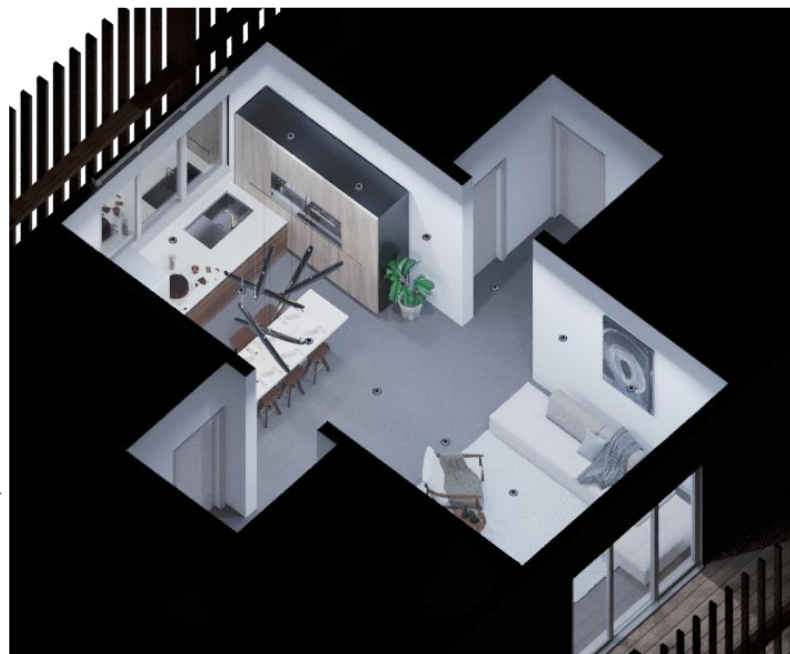


RENDERING : Co-living Spaces

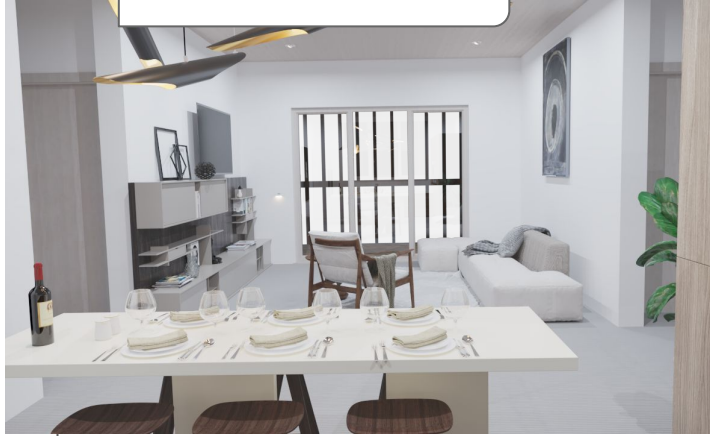
4-room co-living flat



the rooms are designed for campers to share a common living room with a kitchen & dining area.



4-room co-living flat



The layout provokes communal gatherings as it has an introverted arrangement of spaces.

Mindfulness Space



Mindfulness Space



Relaxing the mind at the end of a day is necessary to think clearly.




Opposite the current exercise room is a new building **dedicated to mindfulness practices** such as pilate, yoga and meditation.



STORYBOARD : First Day at Thecamp

User Profile : Sam

Entrepreneur for food technology, here on a working retreat. (gender neutral)



THECAMP WEBSITE
COMMUNITY WEBSITE

They have heard of the Accelerator at thecamp while working on his project, and wants to get out of their daily routine.

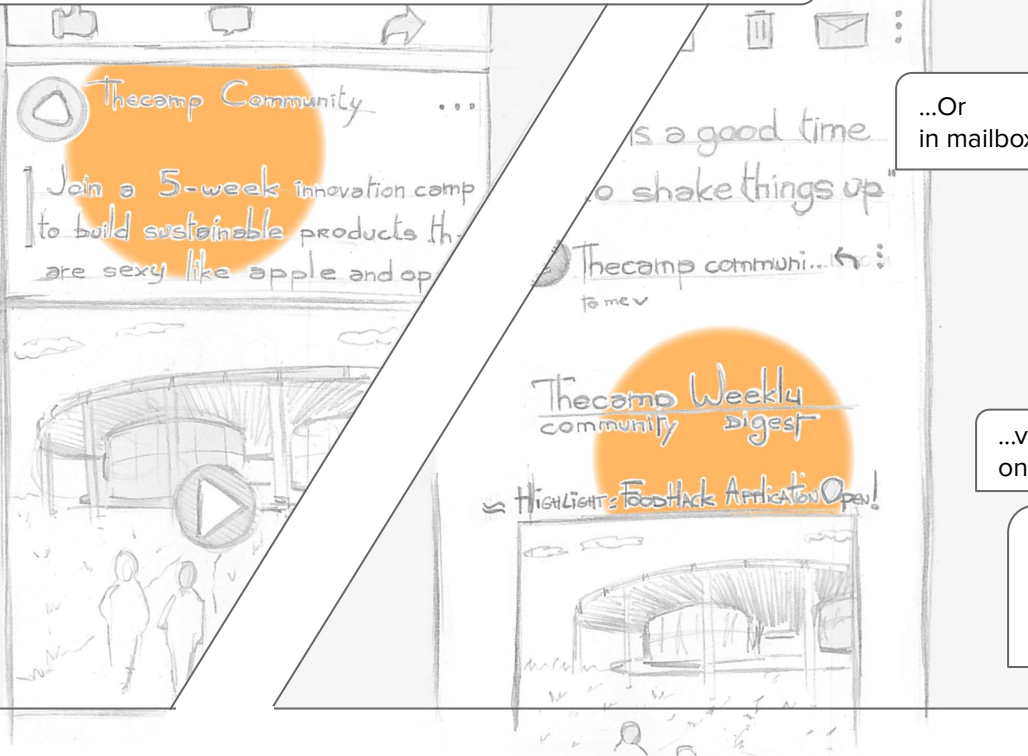
32 y/o, Single, European mixed speaking a couple of Latin-based languages and English.

Sam usually lives in the CBD and has no car.

They plan on **staying here for 2 weeks** to start with.

Before Arriving at Thecamp : Discovering Exclusive Offers

On
Facebook,
Instagram...



...Or
in mailboxes...

...various offers from thecamp can be found
online.

Under different themes, they all provide future
campers an **opportunity to get involved** in the
development of a more humane, sustainable
world.

Before Arriving at Thecamp : Booking

As one books a room, the food order and basic profile as a camper is filled out.



Reading and Agreeing on Thecamp Manifesto



Manifesto

Vision

Disruptive forces – technological, environmental, demographic, socio-economic, as well as a connected planet – are challenging our societies like never before. To address these challenges, we need people who can think and act differently. We need ecosystems that harness disruption for the benefit of people and organizations.

Les dynamiques de ruptures – technologiques, environnementales, démographiques, sociales, économiques, ainsi qu'une planète connectée – bouleversent le monde comme jamais auparavant. Si nous voulons relever les défis que cela implique, nous avons besoin de personnes capables de penser et d'agir différemment. Cela nécessite des écosystèmes de ruptures capable d'œuvrer à la transformation des personnes et des organisations.

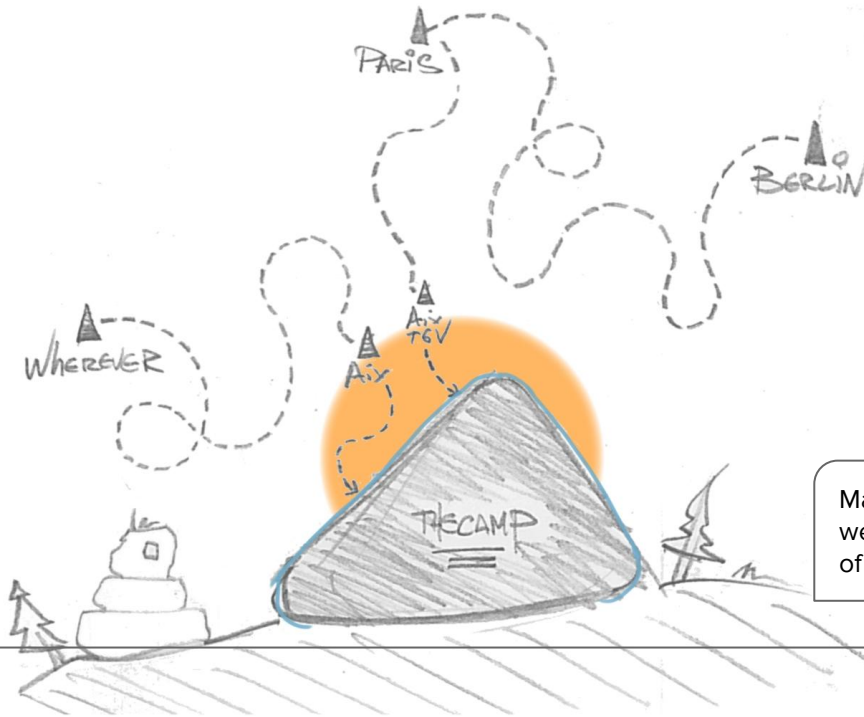
Mission

Our mission is to transform mindsets in order to empower people and organizations to embrace radical change, create a more sustainable world, and more humane societies.

We provide an awe-inspiring place for an exceptional community of creators, leaders, experts, and inventors to find groundbreaking and scalable solutions.

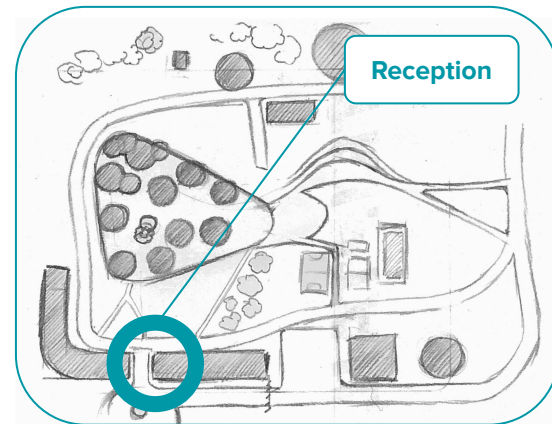
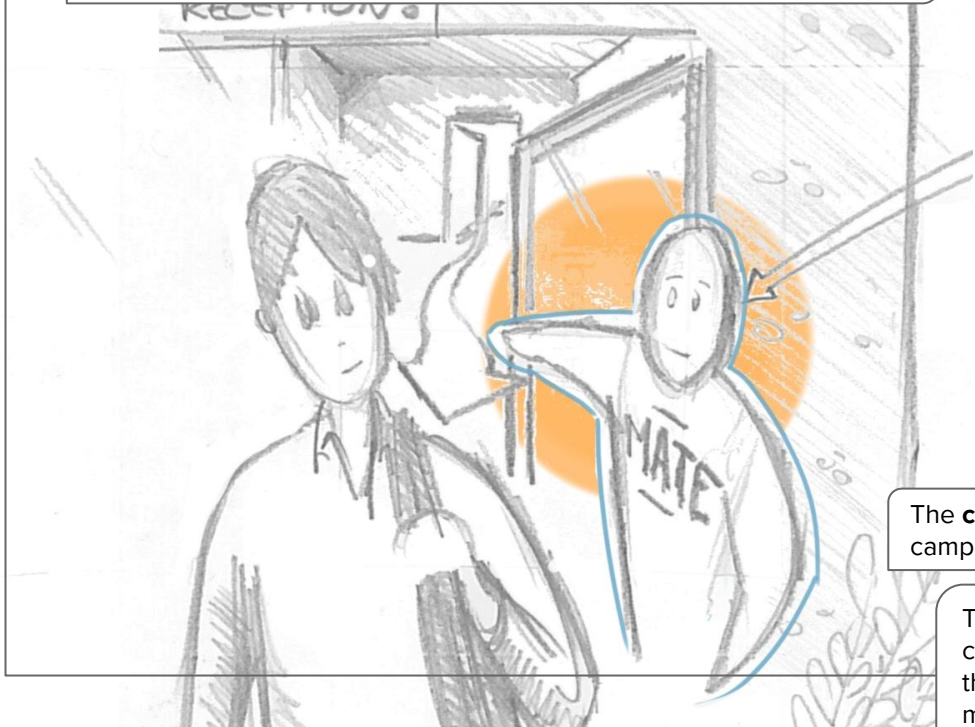
Thecamp was designed with a **strong vision** at its core. It is a source of inspiration.

Travelling to Thecamp



Many options are available are listed out on the website. Defining them goes beyond the scope of this preliminary research.

Welcomed by the Team at the Reception



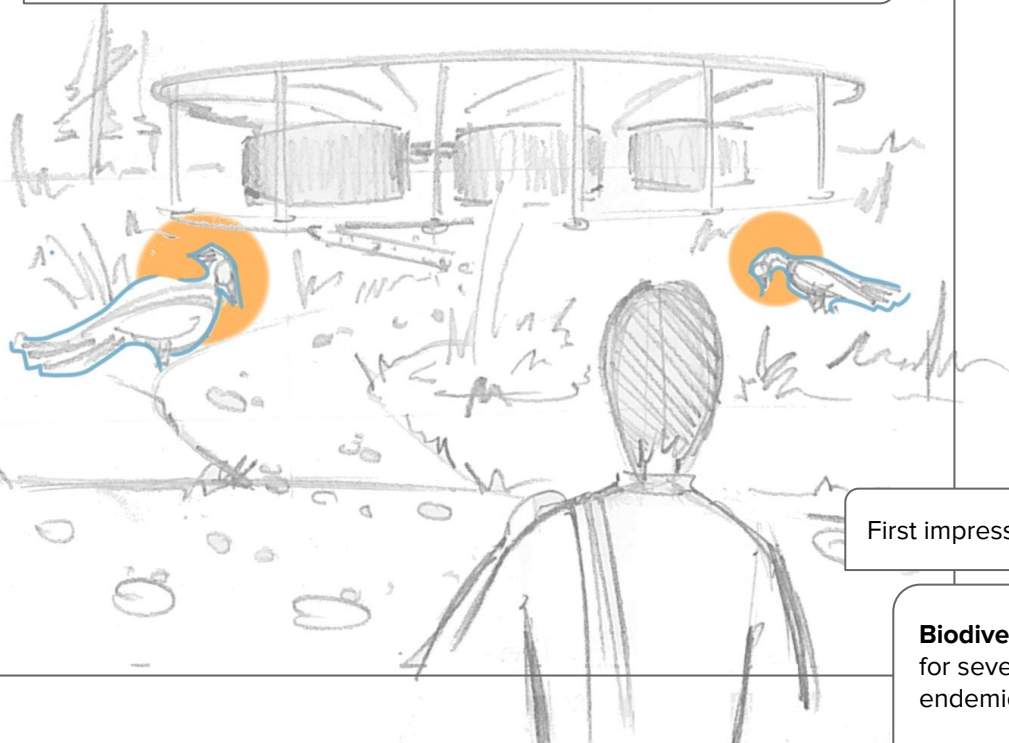
09:30

The **community manager** welcomes new campers.

They are in charge of the well-being of all campers, **facilitating connexions** between them through the organisation of events and meetups.

All exchanges, events and signs are in **ENGLISH**.

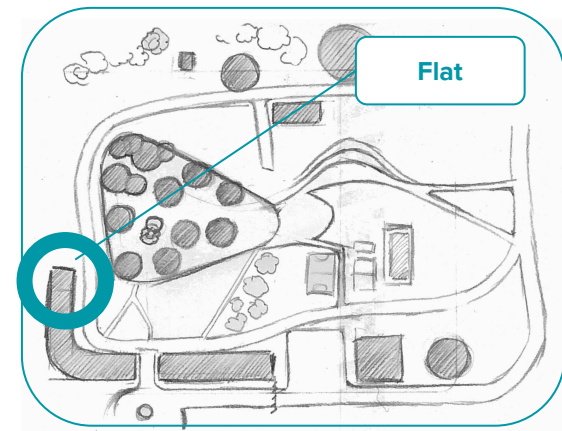
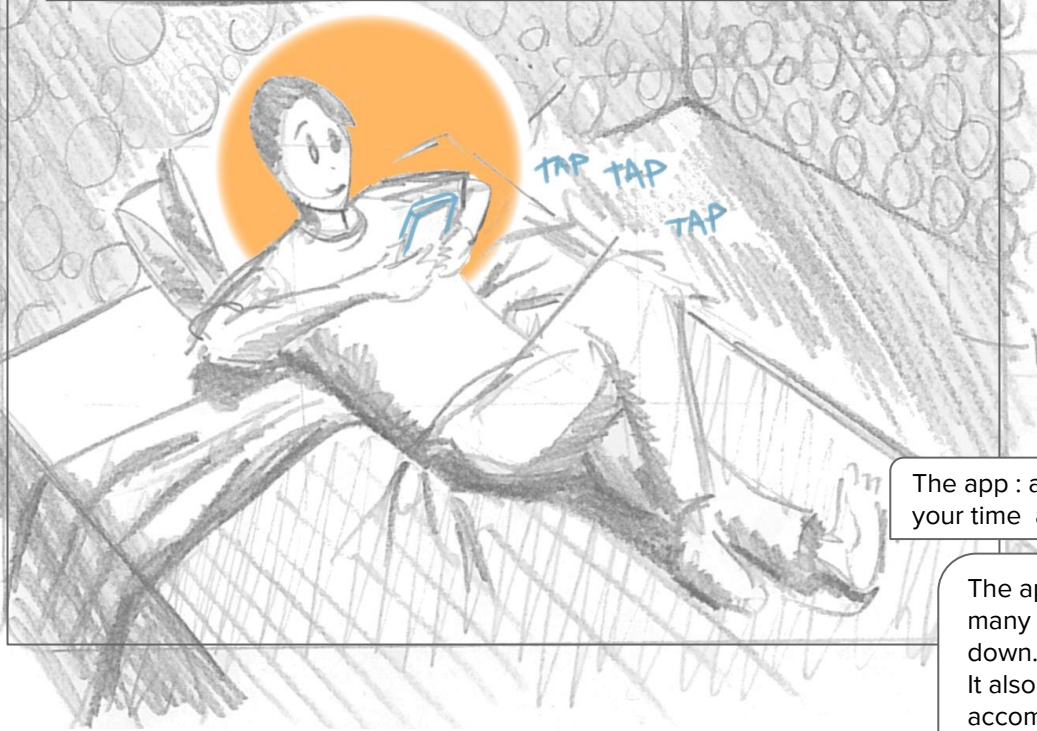
View of Thecamp from the Reception



First impression.

Biodiversity is present : thecamp is a sanctuary for several endangered species of animals endemic to the region.

Settling in the Flat and Discovering the Campers' App



The app : a **digital tool** to get the best out of your time at the camp.

The app brings the **community together** in many ways. (see "the app" chapter further down.)

It also **simplifies procedures** related to accommodation, food ordering and other necessities.

Getting Comfortable - Customisation of the Bedroom

EMPTINESS
to personalise

Via a customisation option, campers are able to **design their bedrooms** according to their personality and needs.

CUSTOMISE YOUR
ROOM!

Getting Comfortable - Customisation of the Bedroom

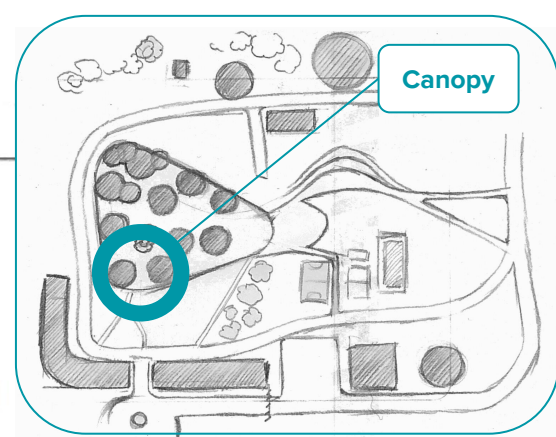
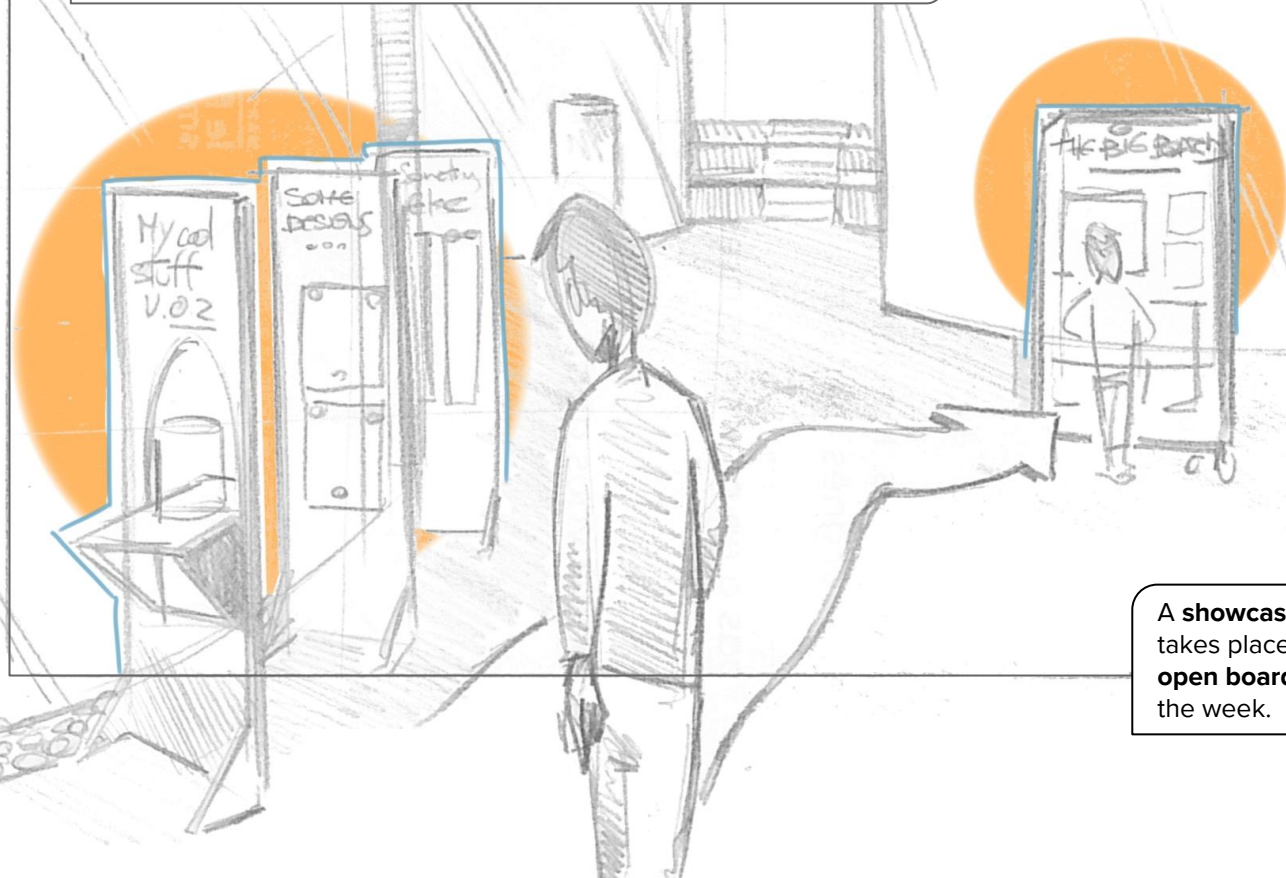
Sets of furniture designed and **made at ici-thecamp** are available to campers.



Tiny pieces of furniture for the bathroom and art pieces for the walls are also available.

The front door of the room can also be personalised.

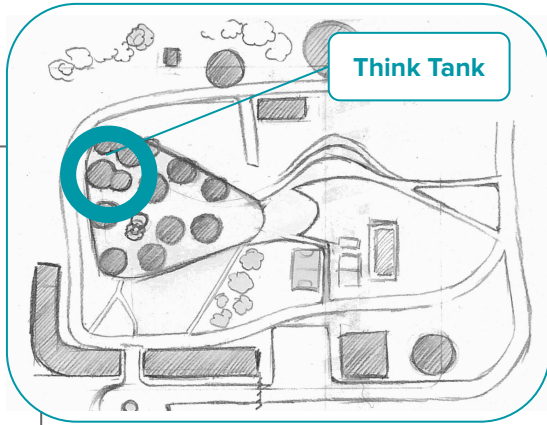
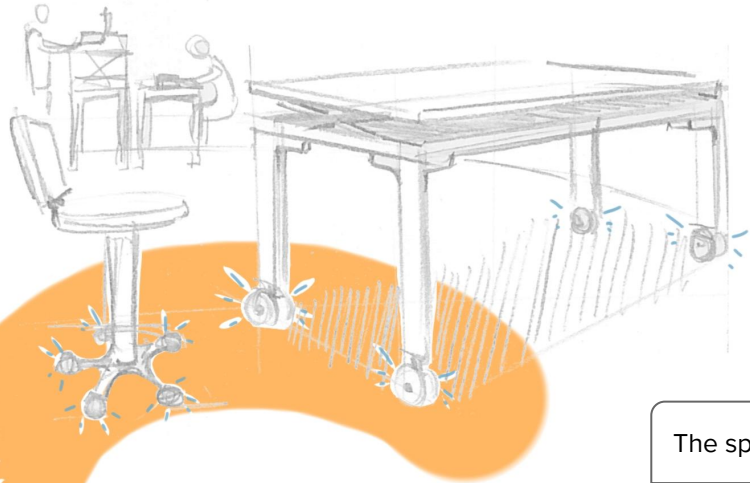
Walking to the Heart of Thecamp



10:00

A **showcase of projects** from other campers takes place along the main path and a large **open board** summarises the events planned for the week.

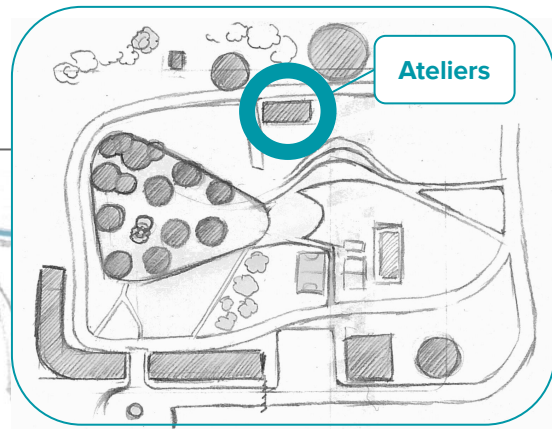
Entering the Think Tank



The space is **self-organising**.

New campers are given a set of **furniture on wheels** so as to be able to relocate themselves when working with new teammates.

Visiting the Ateliers

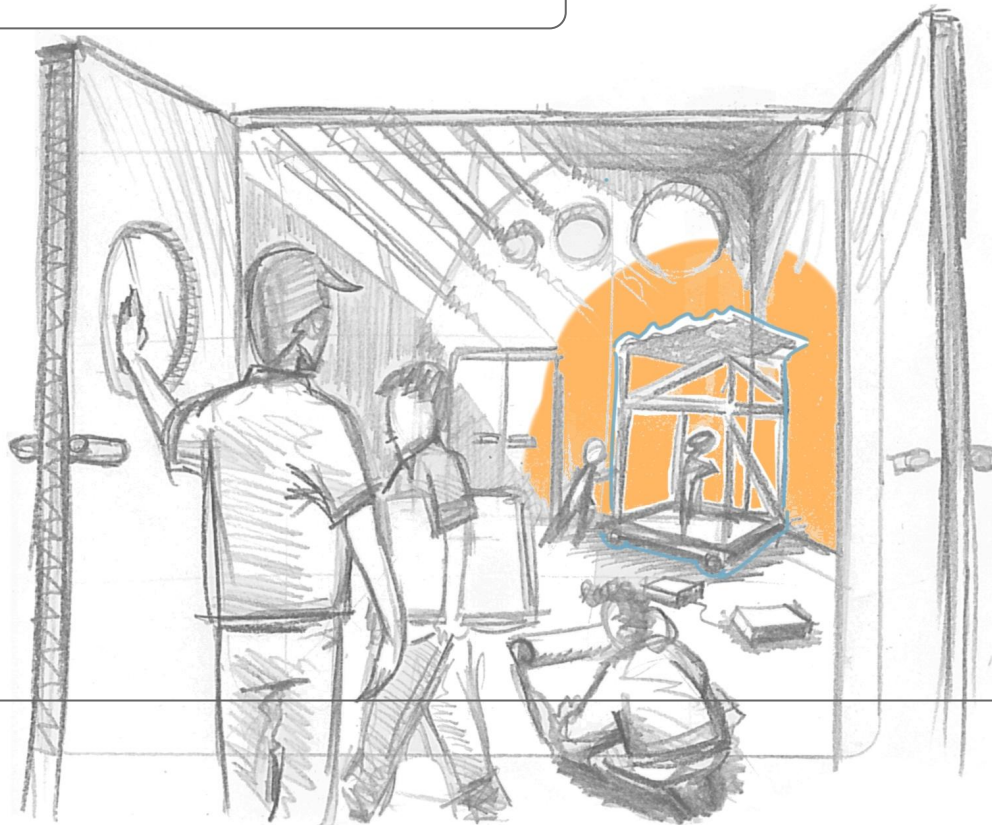


1:00

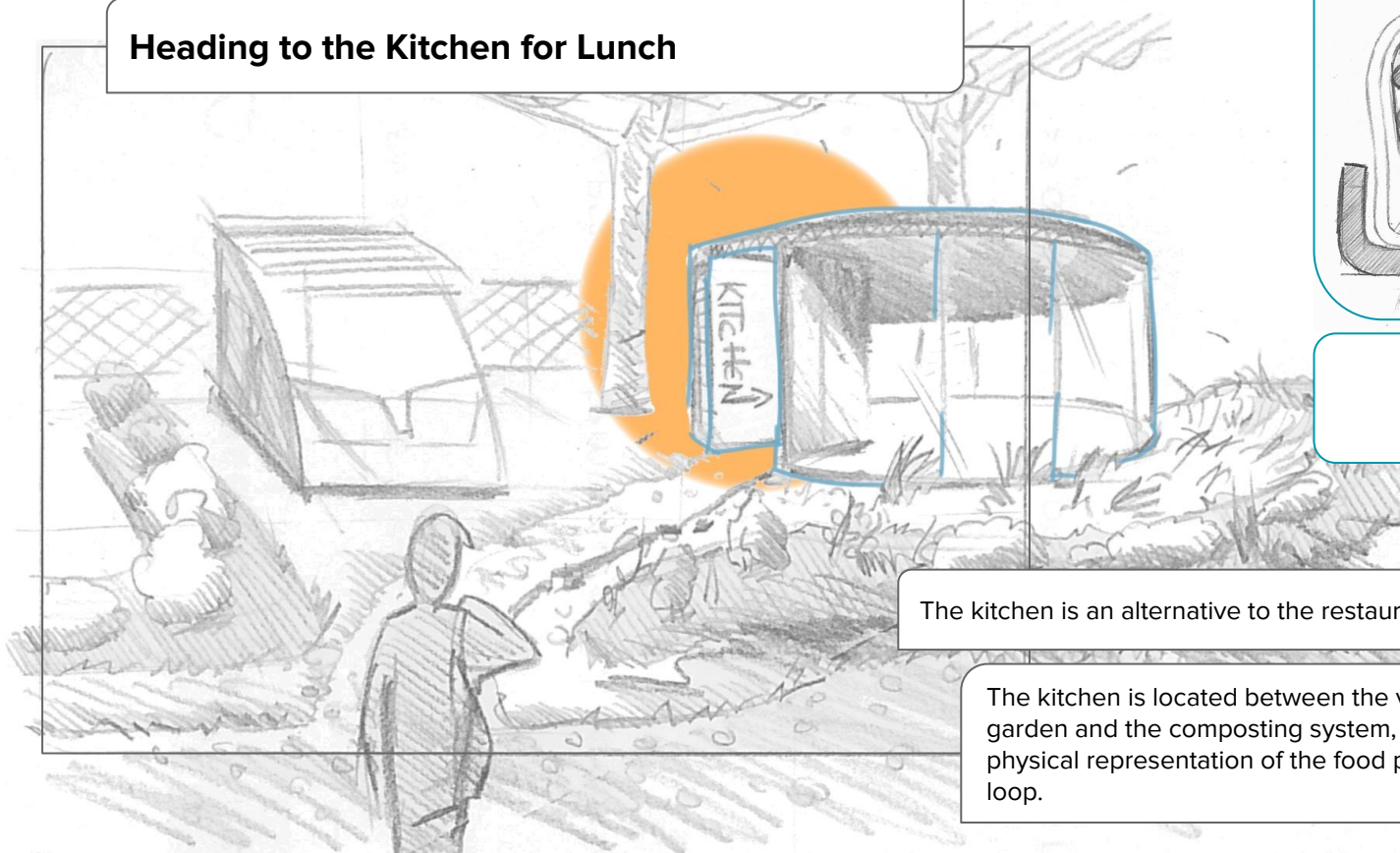
The “ateliers” is a warehouse dedicated to **large-scale projects** and dirty activities.

It enables campers to develop real-scale prototypes and live performances within Thecamp.

Inside the Ateliers

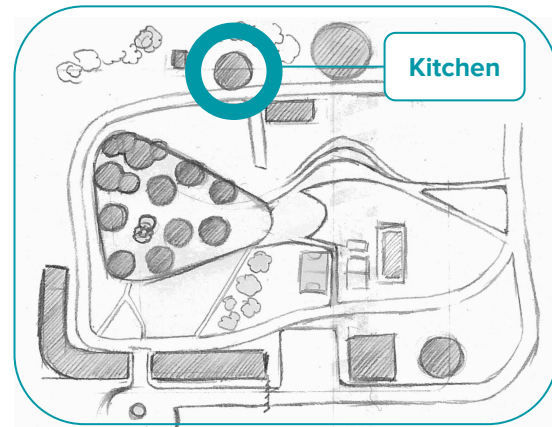


Heading to the Kitchen for Lunch



The kitchen is an alternative to the restaurant.

The kitchen is located between the veggie garden and the composting system, providing a physical representation of the food production loop.



Kitchen

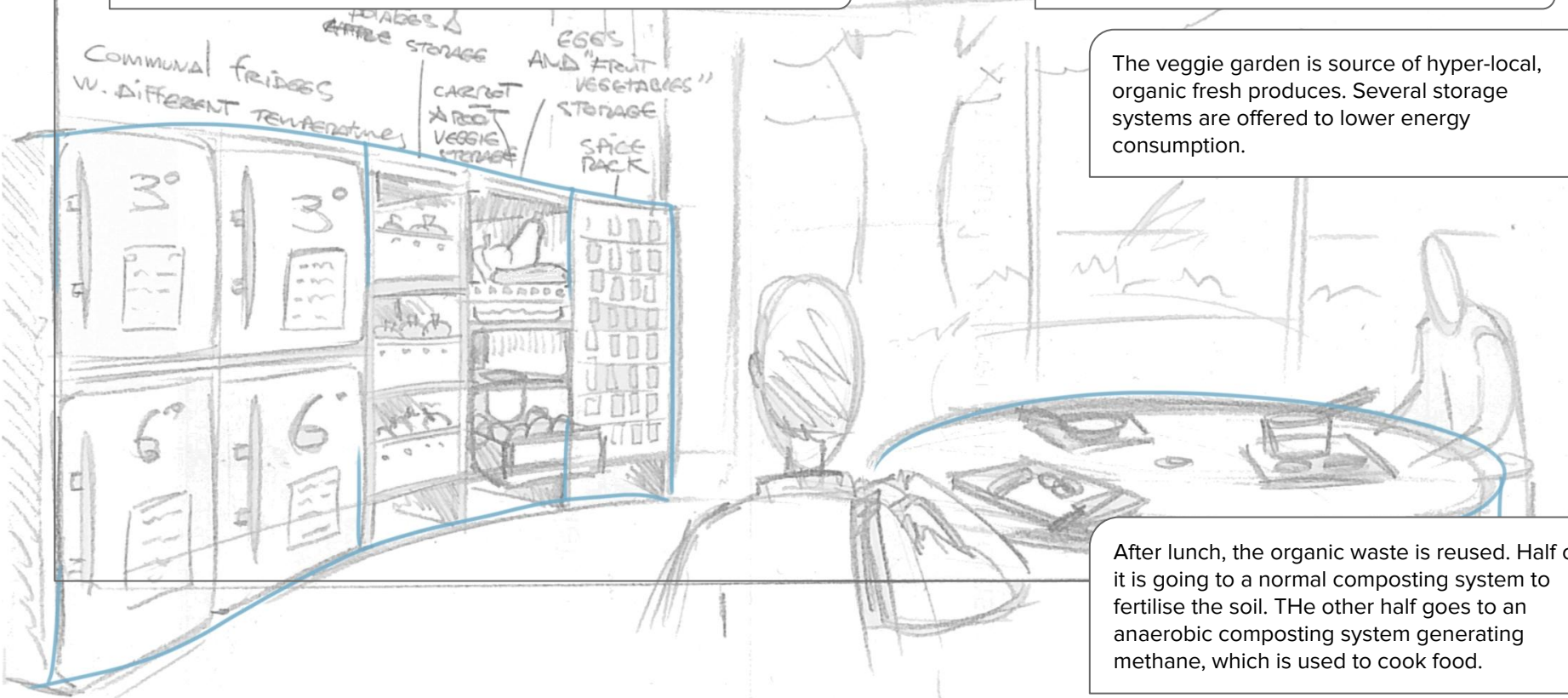
12:30

Inside the Kitchen

The kitchen exemplifies **smart use of resources**.

The veggie garden is source of hyper-local, organic fresh produces. Several storage systems are offered to lower energy consumption.

After lunch, the organic waste is reused. Half of it is going to a normal composting system to fertilise the soil. The other half goes to an anaerobic composting system generating methane, which is used to cook food.



Receiving Food Order



The food ordered before arriving on site is waiting on a shelf.

Sam can order some food every week from a local community-supported agriculture coop (See app section).

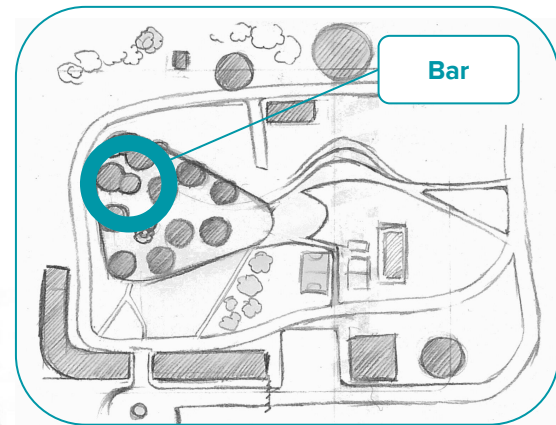
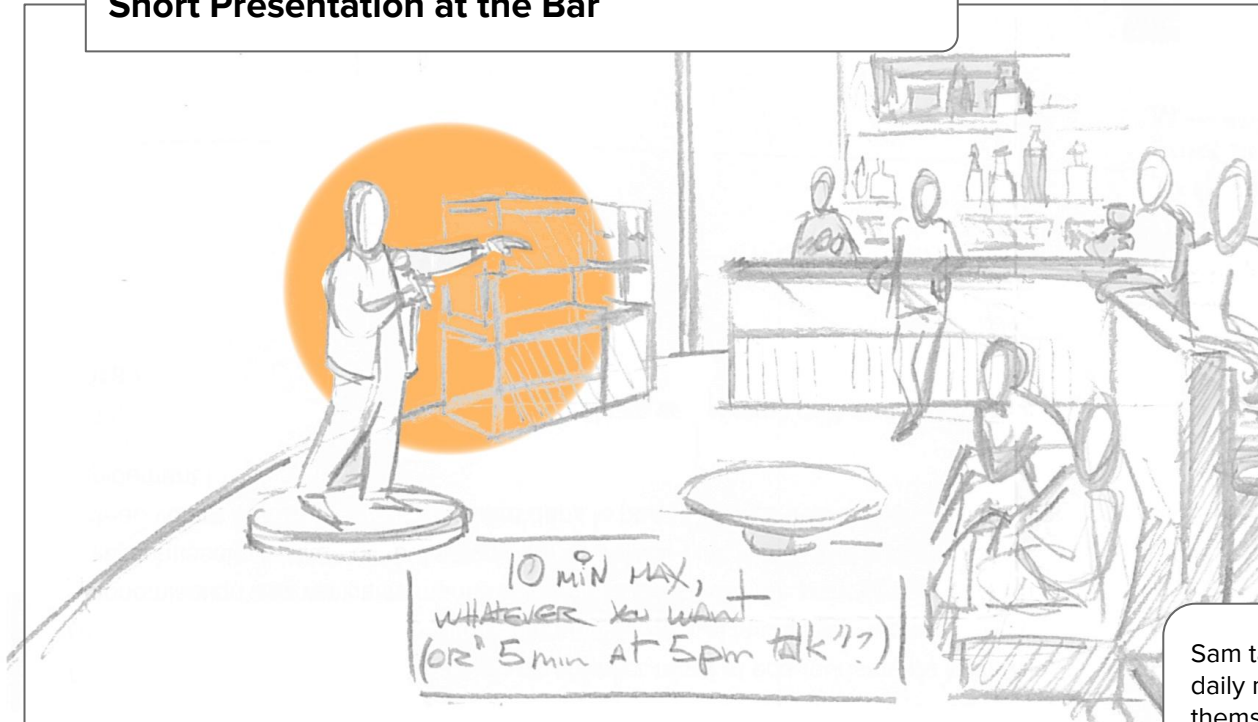
Vegetarian Cooking Session



Getting some help to face the challenge of cooking vegetarian ...

The in-house chef (another camper who has offered her time twice a week to teach) eagerly demonstrates the use of spices to smash a meal that tastes smoking good.

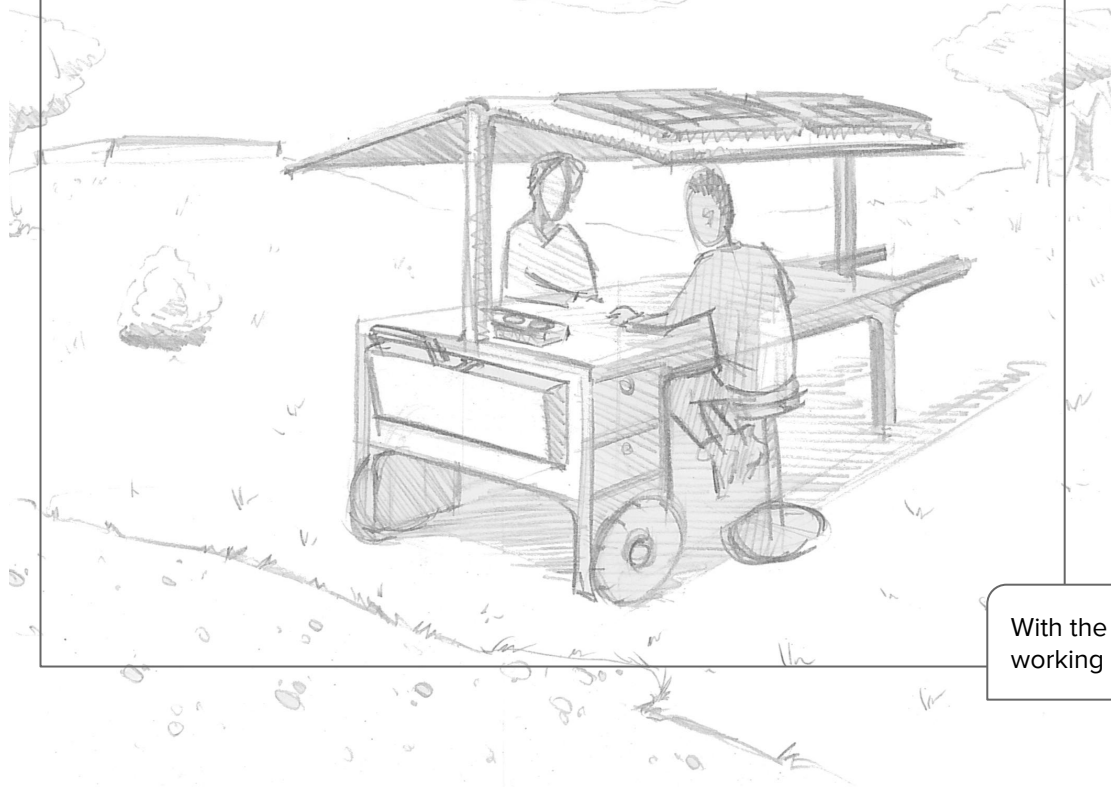
Short Presentation at the Bar



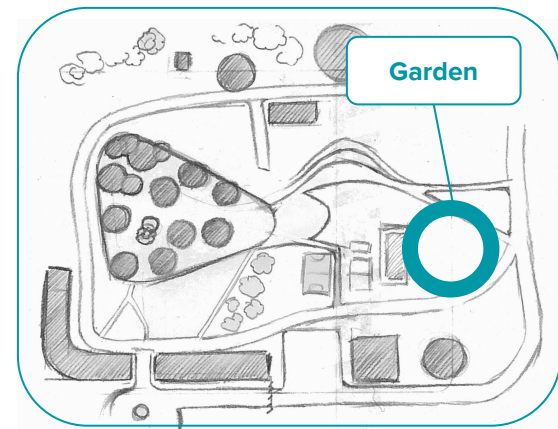
13:30

Sam takes on the challenge of the daily mini talks at the bar, introducing themselves and their interests all at once.

First Outdoor Brainstorming Session

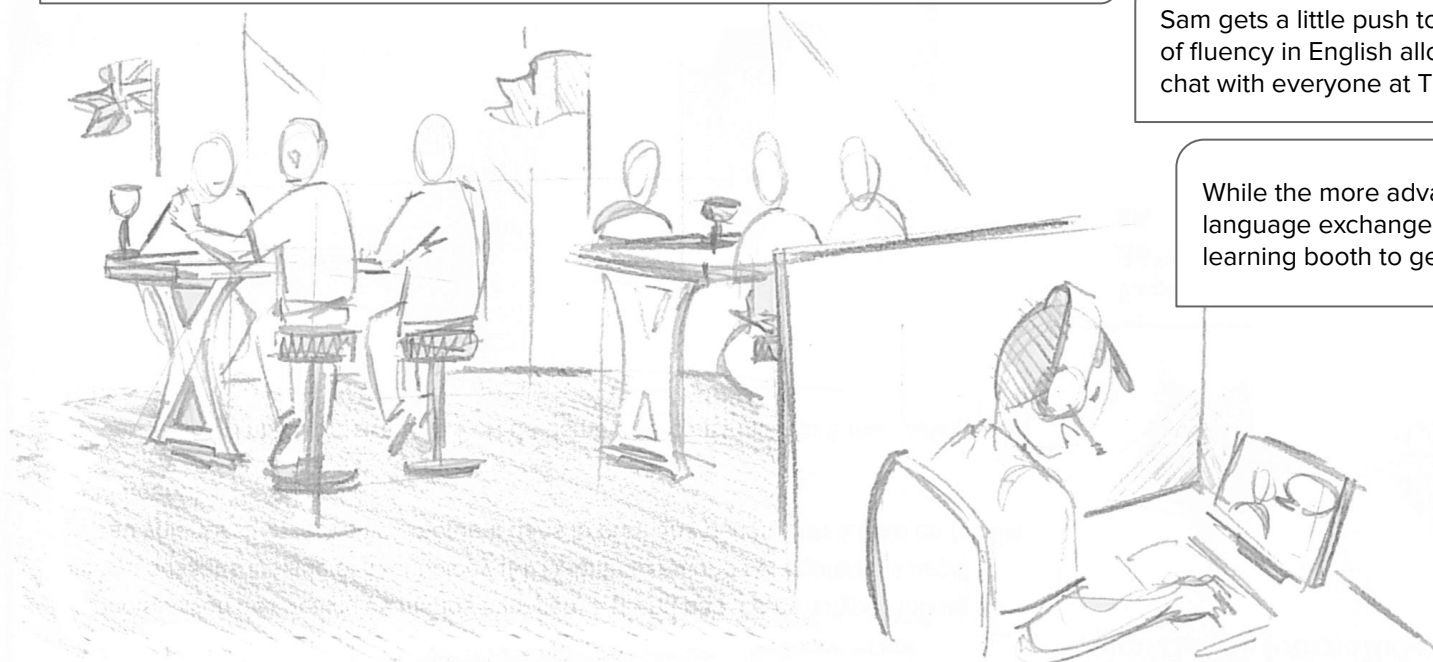


With the mobile, solar-powered desk, working outdoor is possible.



14:00

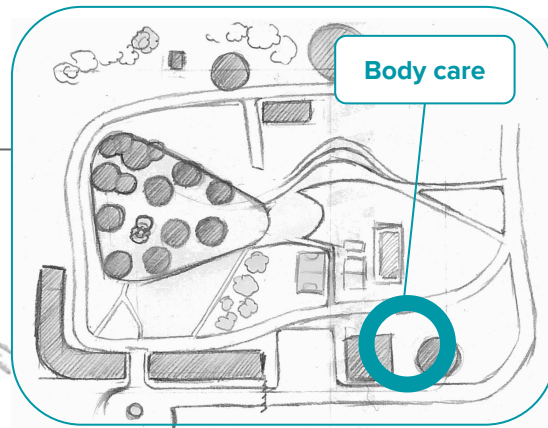
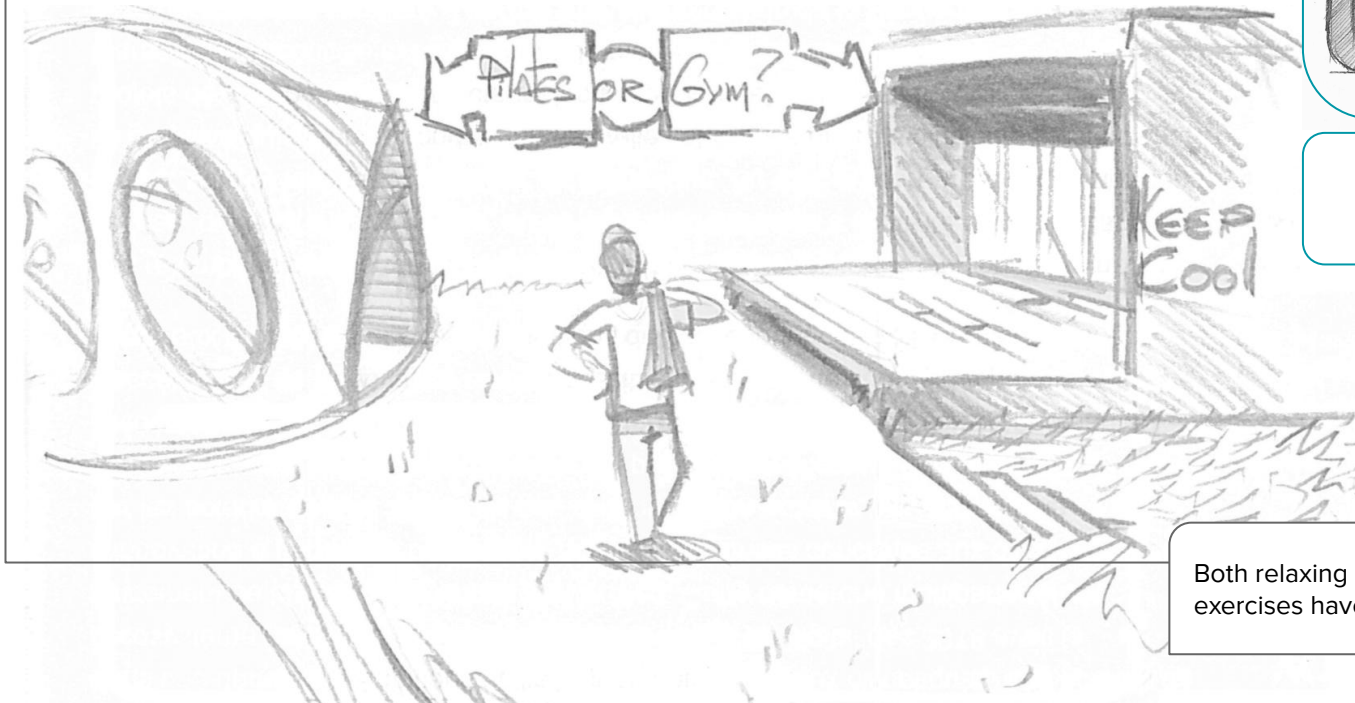
Language Exchange



Sam gets a little push to reach a level of fluency in English allowing him to chat with everyone at Thecamp.

While the more advanced people go for language exchanges, Sam uses one of the learning booth to get their confidence up.

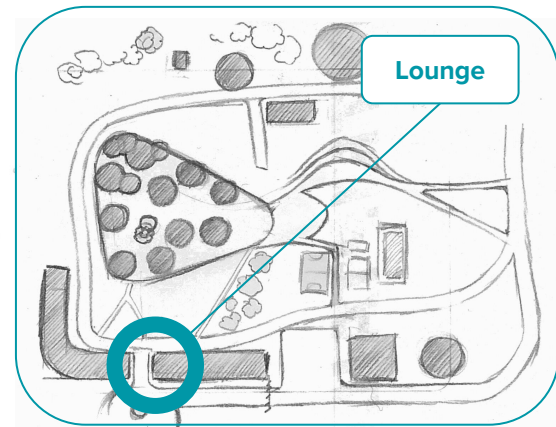
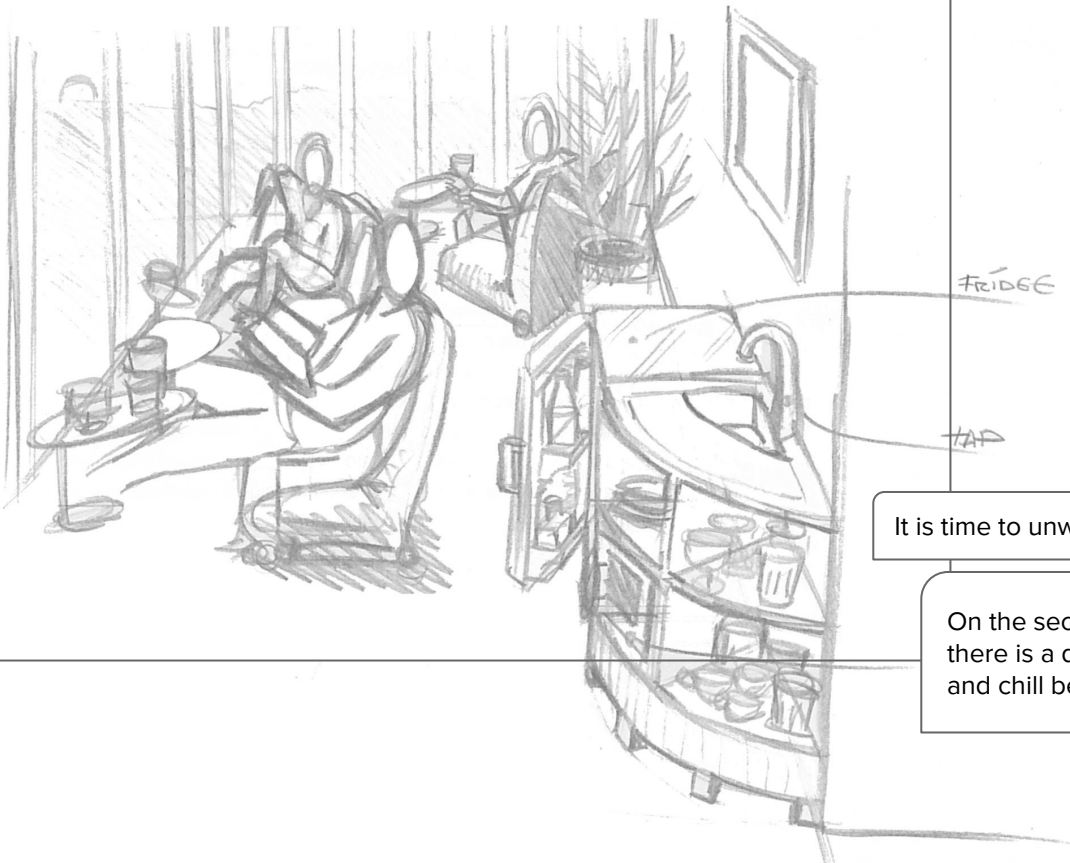
Physical Exercise vs Mindfulness Practice



18:30

Both relaxing physical practices and intense exercises have a dedicated space.

Decelerating and Introspective Time



Lounge

22:00

It is time to unwind.

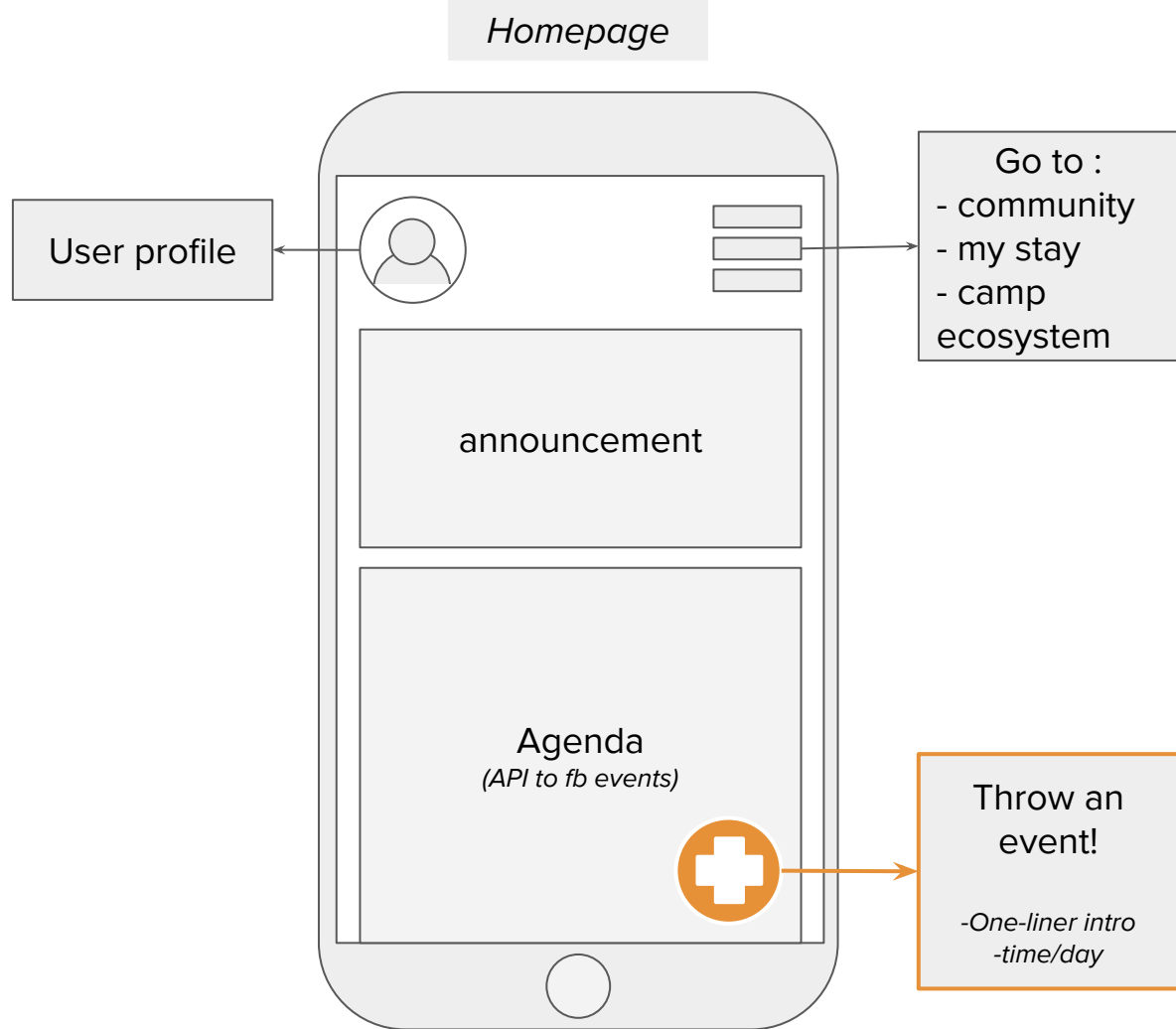
On the second floor of the hotel, there is a quiet space to have a drink and chill before calling it a day.



FIRST DRAFT : The Campers' App

Keeping in touch with fresh news

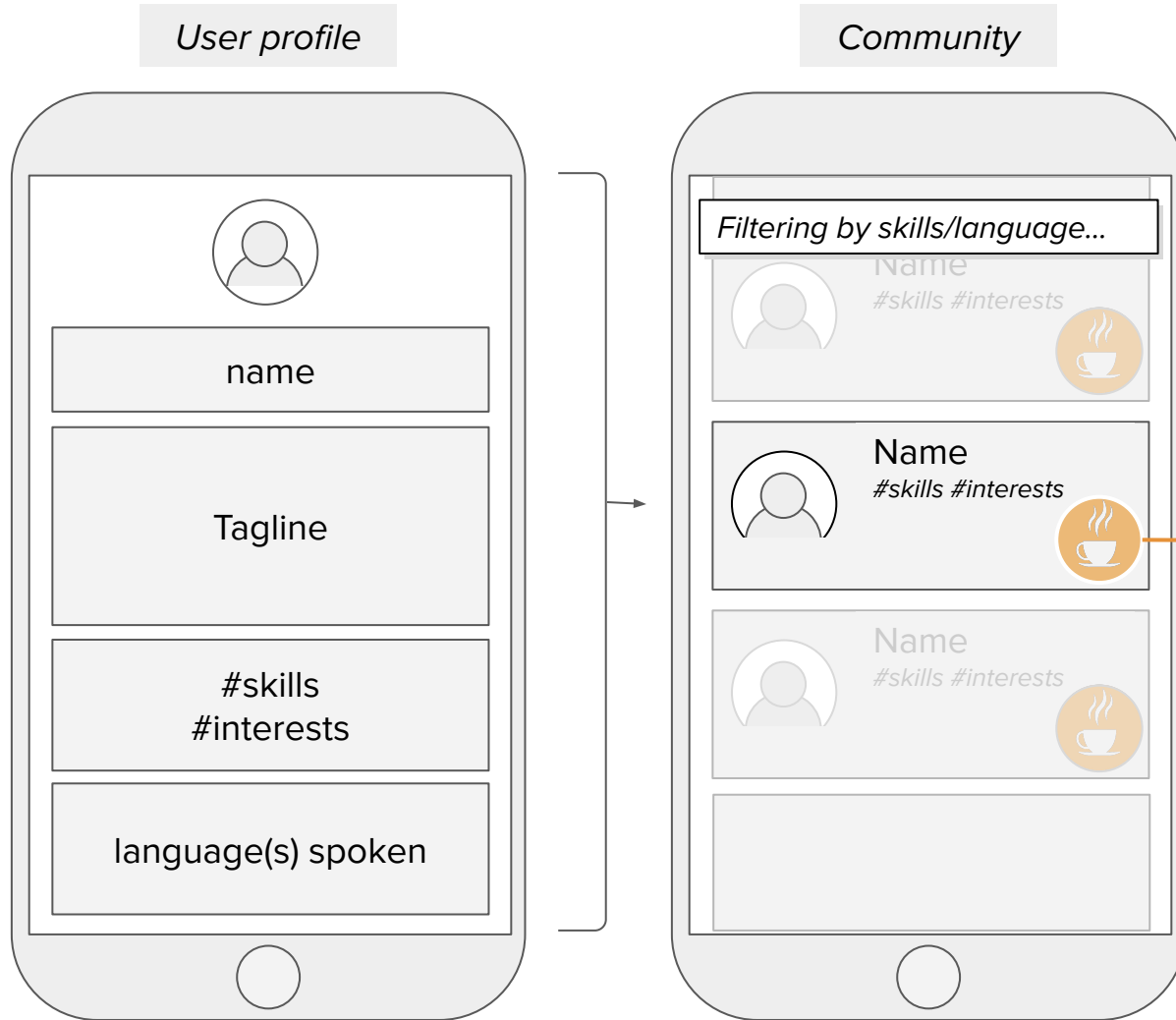
Campers can suggest activities and **self-organise** events.



Facilitating real-life interaction

Past, present and future campers are accessible.

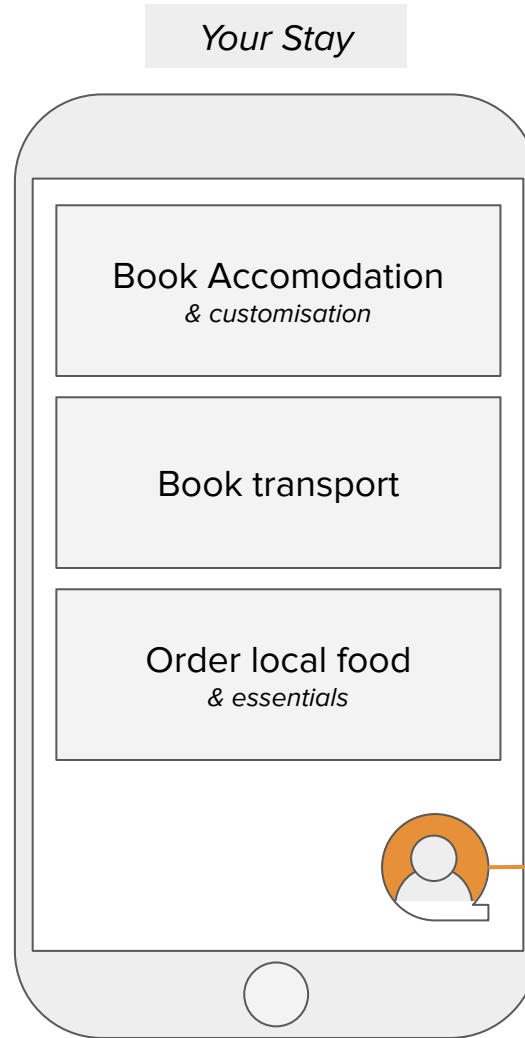
Online interactions are limited - **no chat**, just organise to meet.



Have a cuppa!
-One-liner intro
-time/day

Facilitating Your stay

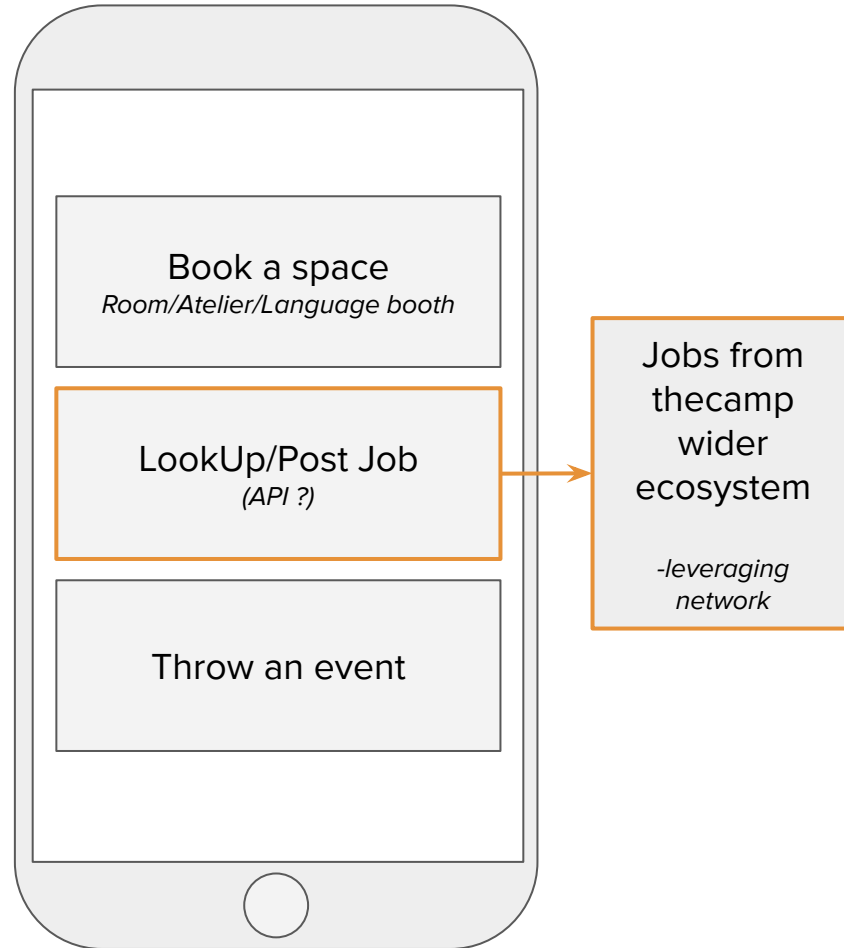
A real person
answers your
questions.



Interacting with the space

Campers need
to make some
money too,
and can leverage
thecamp network
to do so.

Thecamp Ecosystem





CONCLUSION



Deceleration space and Outdoor working space built during xp week 2019

FIRST STEP TOWARDS A CO-LIVING SPACE

Dear Future Campers,

We proposed you our ideas. Now the change is in your hands.

Make it possible! it's important.

Legacy should continue.

ACKNOWLEDGMENTS AND CREDITS

This work initially begun with an ideation process where the three of us imagined what the co-living experience at Thecamp could be like.

This work was strongly inspired by the many official and casual conversations we had with campers such as Sylvia, Stephanie, Arthur, Nicolas, Maxime, Florence, Julie, and many more. **Thank you very much for your time and valuable input.** Many ideas in this document are born out of this collaborative approach that we all participated in.

Thank you also to Florian who helped us out with the layout of this document.

Ideation Process:

*Mimi Jeong
Kidus Teshager
Baptiste Natali*

Writing of “Context and Our Approach” section:

Mimi Jeong, Baptiste Natali

Design and Rendering present in the “co-living spaces” section:

Kidus Teshager

Design of Storyboard, Campers’App and Layout of Document:

Baptiste Natali



APPENDICES



KITCHEN : Le campanier

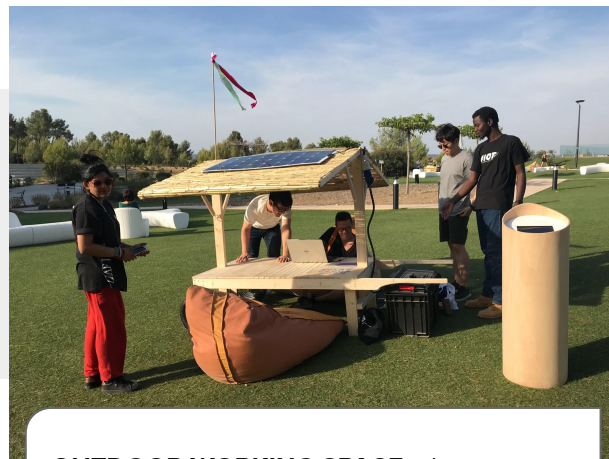
<https://www.lecampanier.com/panier-bio>



ATELIERS : IAAC / FABLABBCN

<https://iaac.net/>

<http://www.savefoodfromthefridge.com/>



OUTDOOR WORKING SPACE : thecamp

zeroOne xp week



POC21 INNOVATION COMMUNITY

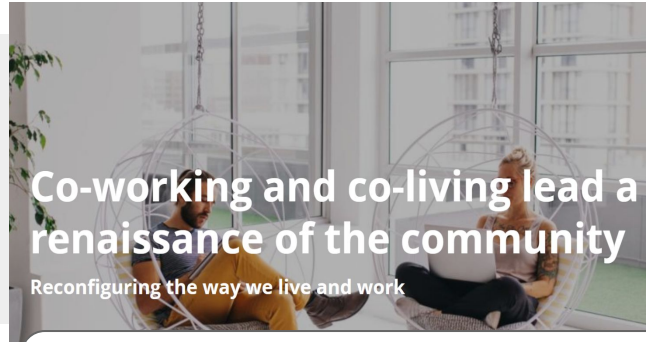
ECO HACKING THE FUTURE

POC21 is an international innovation community, that started as an innovation camp. The camp brought together 100+ makers, designers, engineers, scientists and geeks. Late summer 2015, we have joined forces in a stunning french castle to prototype the fossil free, zero waste society. Our ultimate goal was to overcome the destructive consumer culture and make open-source, sustainable products the new normal. Over the course of 5 weeks we developed 12 sustainable lifestyle technologies and built an international community of innovators and supporters, that continues to grow.

[View our Final Report](#)

[FACEBOOK](#) * [TWITTER](#) * [FLICKR](#) * [VIMEO](#)
[THE CAMP](#) * [12 PROJECTS](#) * [OUR PARTNERS](#) * [THE BLOG](#)

OFFERS FROM THE CAMP: POC 21
<http://www.poc21.cc/>



Co-working and co-living lead a renaissance of the community

Reconfiguring the way we live and work

OUR APPROACH: ARTICLE

<http://www.bbc.com/storyworks/where-the-world-is-moving/co-living-and-co-working-trends>



Cohousing can make us happier (and longer)

OUR APPROACH: TALK

https://www.ted.com/talks/grace_kim_how_cohousing_can_make_us_happier_and_live_longer

